

WHAT IS CLAIMED IS:

1. A frequency searching method comprising:
receiving system information from a network;
obtaining a usage frequency of each service vendor from the received system information; and
searching a frequency based on the obtained usage frequency.
2. The method of claim 1, wherein the system information is received by a mobile communication terminal from the network.
3. The method of claim 1, wherein searching the frequency comprises performing a cell search of frequencies of a service vendor.
4. The method of claim 1, further comprising storing the usage frequency of each service vendor in memory of user equipment.
5. The method of claim 1, wherein receiving the system information comprises receiving the system information in a system information block.
6. The method of claim 5, further comprising transmitting the system information block including the usage frequency of each service vendor.

7. The method of claim 1, wherein the system information is received from the network through a broadcast control channel.
8. The method of claim 1, further comprising:
performing a cell search by frequency bands when a requested frequency is not found when searching frequencies.
9. The method of claim 1, further comprising:
updating stored frequencies based on the received system information from the network.
10. A frequency searching method comprising:
receiving usage frequency data of at least one service vendor from a network;
storing the received usage frequency data in user equipment;
performing a cell search of a stored frequency of a pertinent service vendor in a frequency search; and
performing another cell search by frequency bands when a frequency is not found in the stored frequencies of the pertinent service vendor.
11. The method of claim 10, wherein the user equipment comprises a mobile communication terminal.

12. The method of claim 10, further comprising transmitting the usage frequency from the network through a system information block.

13. The method of claim 12, wherein the system information block is transmitted through a broadcast control channel.

14. The method of claim 10, wherein the network comprises a Radio Resource Control of a UMTS Terrestrial Radio Access Network.

15. The method of claim 10, further comprising:
updating stored frequencies based on received system information from the network.

16. A mobile communication apparatus comprising:
a receiving device to receive system information;
a memory to store information regarding service vendors; and
a processing device to obtain a usage frequency of a particular service vendor from the memory.

17. The apparatus of claim 16, wherein the system information comprises usage information of service vendors.

18. The apparatus of claim 16, wherein the processing device performs a cell search of frequencies of service vendors stored in the memory.
19. The apparatus of claim 16, wherein the receiving device receives the system information in a system information block.
20. The apparatus of claim 16, wherein the receiving device receives the system information from a network through a broadcast control channel.
21. The apparatus of claim 16, wherein the processing device performs a cell search based on frequency bands when searching the frequencies stored in the memory.
22. The apparatus of claim 16, wherein the processing device updates stored frequencies in the memory based on received system information from the network.